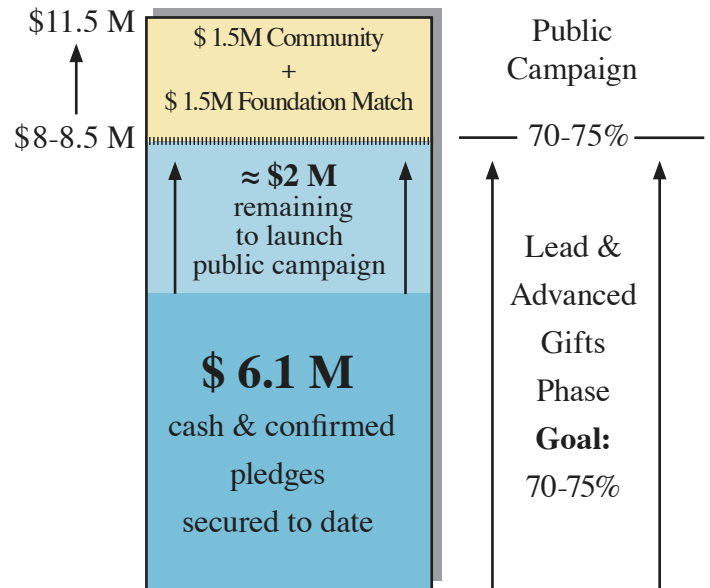




Campaign Strategy and Phasing is Key to Success

The \$11.5 M goal makes this the largest capital campaign in the history of Lockport. Since 2006, we have made steady fund raising progress with lead and major gifts. Thus far, we have secured \$6.1 M in confirmed pledges and cash. An additional \$2.6M in donation requests is currently in process, but not yet secured.

We have been challenged by the economy in completing the lead and major gift phase. When we reach 70 - 75% of goal, a broad-based public campaign will be launched with a \$3M objective. A combination of three foundations will provide a 1 for 1 match. The community will be challenged to raised \$1.5M to secure a \$1.5M foundation match portion.



Strong Kids, Strong Families, Strong Communities

- The YMCA has been making a difference in the lives of thousands of children and adults in the Greater Lockport area for nearly 150 years.
- The new YMCA will enable us to address the needs of many more youths and families for generations to come.
- The new facility will open its doors to all people - the young, mature adults, and those with physical challenges.
- The new facility will provide hundreds of construction jobs and create 35 new full-time equivalent jobs.
- Obesity is considered a major health threat in our nation. The YMCA is ideally positioned to provide health and wellness solutions for the Greater Lockport community.
- The new facility will enhance the quality of life for the entire community, helping to strengthen core family values - Caring, Honesty, Respect and Responsibility.
- The Lockport Family YMCA provides financial assistance to anyone demonstrating need. Last year we provided more than \$95,000 in direct assistance. No one is turned away.
- The downtown YMCA will remain a vital part of the Greater Lockport Family YMCA service delivery system.

Public Phase Co-Chairs: Tom Weeks and Marc Eglin

Campaign General Chair Rhodes Palmer announces that Tom Weeks and Marc Eglin have agreed to co-chair the public campaign.



By adding the South Branch, our 'totally accessible' program space will grow by 68,000 square feet



Lockport Family YMCA: The Long View

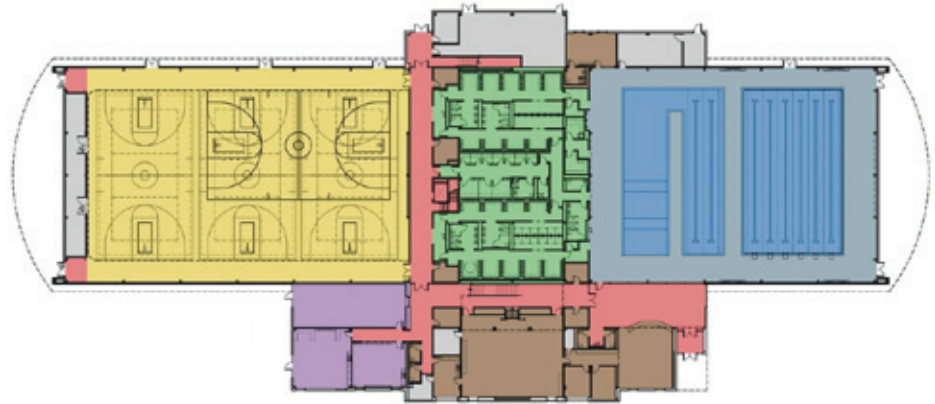
1861	Lockport YMCA established
1902	YMCA locates at 19 East Avenue
1927	Current North Branch opens: \$355,000 to construct
1987	North Branch renovations: \$850,000
1997-2000	Camp Kenan renovations & upgrades: \$1 million
2001	31 acre property purchased for future branch
2002-05	Community needs / Facility design / Campaign preparations
2006-date	Lead and Major Gift Campaign: \$8 - 8.5 million
2010	Campaign Public Phase: \$3 - 3.5 million
2011	Construction potential, late 2010 <i>Grand Opening / Celebration of 150 year anniversary</i>



The YMCA teaches swimming to all ages: infants through active older adults

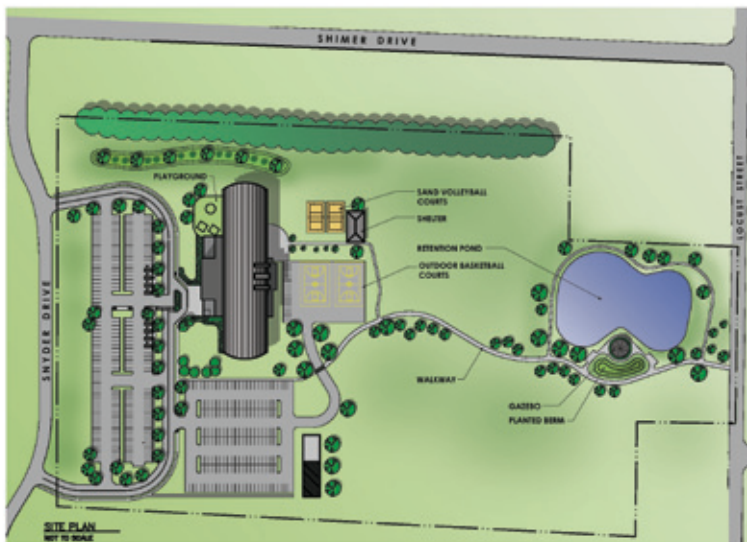


The YMCA welcomes people of all ages, abilities and faiths



The new South Branch features 68,000 s.f. of totally accessible space including:

- An Aquatic Center with two pools:
 - ✓ A warm water 'zero depth entry' pool
 - ✓ A cooler, competition pool
- 1/10th mile Indoor Walking and Jogging Track
- Special-needs Locker Rooms
- Ready-To-Be-Fit Room
- Complete state-of-the-art Wellness Center
- Exercise Studios
- Multi-purpose Gymnasium
- Youth and Teen Center including:
 - ✓ Child Watch Facility
 - ✓ Adventure Center
 - ✓ Classrooms and Social Space
- Elevator access to Second Level and Loading Dock



Site Location. The new South Branch will be situated on a 31-acre parcel just off Snyder Drive and will provide plenty of outdoor activities including: walking and wellness trails; sports fields; volleyball; tennis; fully-functional pavilion for day and special camps; ample parking for members, guests and special community events; drop-off and pick-up area for buses and parents.

Ten acres of green space will service a variety of major community events throughout the year and provide limitless growth potential in what will be a very bright and healthy future for those living in the Greater Lockport YMCA service area.



We Want YOU

The YMCA needs *your* help!
Visit our website: lockportymca.com

- Become a donor today
- Join the campaign team