



Building For Our Future

Capital Campaign Newsletter • Greater Lockport Family YMCA

Campaign Strategy and Phasing is Key to Success

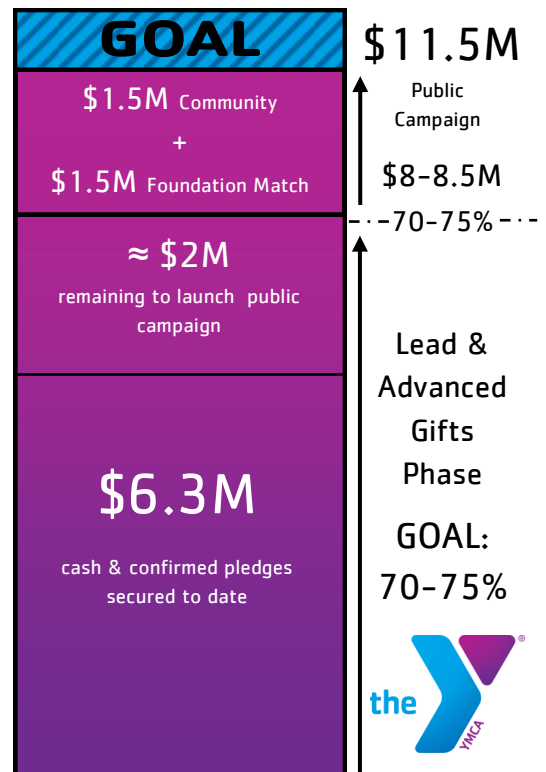
The \$11.5 M goal makes this the largest capital campaign in the history of Lockport. Since 2006, we have made steady fund raising progress with lead and major gifts. Thus far, we have secured \$6.3 M in confirmed pledges and cash. An additional \$2.6M in donation requests is currently in process, but not yet secured.

We have been challenged by the economy in completing the lead and major gift phase. When we reach 70 - 75% of goal, a broad-based public campaign will be launched with a \$3M objective. A combination of three foundations will provide a 1 for 1 match. The community will be challenged to raised \$1.5M to secure a \$1.5M foundation match portion.



LOCKPORT FAMILY YMCA: The Long View

1861	Lockport YMCA established
1902	YMCA locates at 19 East Avenue
1927	Current North Branch opens: \$355,000 to construct
1987	North Branch renovations: \$850,000
1997-2000	Camp Kenan renovations & upgrades: \$1 million
2001	31 acre property purchased for future branch
2002-05	Community needs / Facility design / Campaign preparations
2006-date	Lead and Major Gift Campaign: \$8 - 8.5 million goal
2011	150 Year Anniversary
2012	Campaign Public Phase & Possible Construction Phase
2014	Grand Opening Celebration

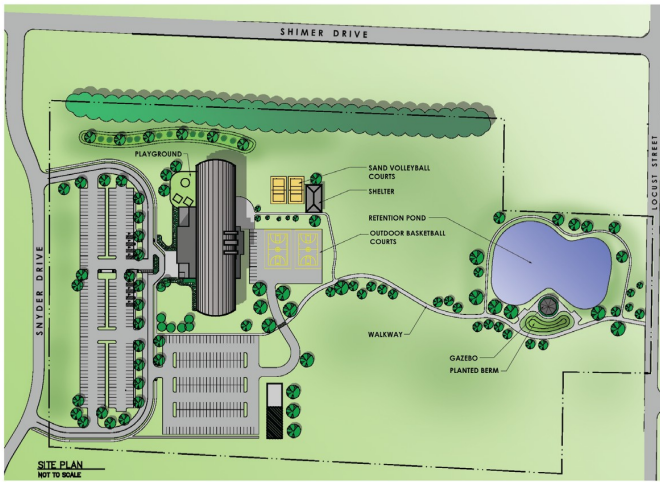


As the YMCA: we are for youth development, healthy living, and social responsibility. We are proud to say that we welcome people of all ages, abilities, and faiths to participate in our programming.

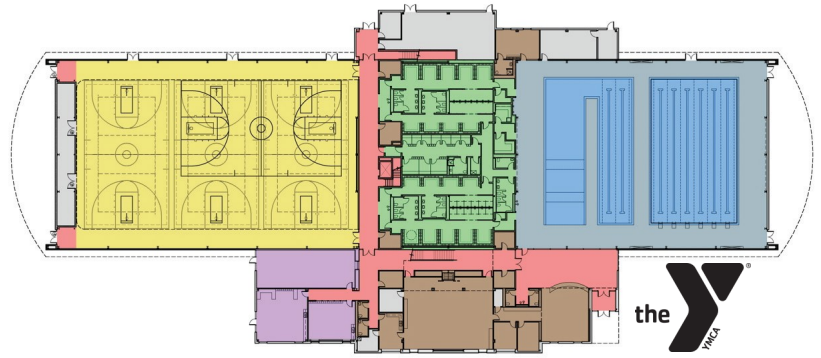
LOOKING FORWARD

- The YMCA has been making a difference in the lives of thousands of children and adults in the Greater Lockport area for 150 years.
- The new facility will enhance the quality of life for the entire community, helping to strengthen core family values - Caring, Honesty, Respect and Responsibility.
- The new YMCA will enable us to address the needs of many more youths and families for generations to come.
- The new facility will provide hundreds of construction jobs and create 35 new full-time equivalent jobs.
- Obesity is considered a major health threat in our nation. The YMCA is ideally positioned to provide health and wellness solutions for the Greater Lockport community.
- The Lockport Family YMCA provides financial assistance to anyone demonstrating need. Last year we provided more than \$150,000 in direct assistance. No one is turned away.
- The downtown YMCA will remain a vital part of the Greater Lockport Family YMCA service delivery system.





Snyder Drive Location - Lockport, NY



PUBLIC PHASE CO-CHAIRS: TOM WEEKS & MARC EGLIN

Campaign General Chair Rhodes Palmer announces that Tom Weeks and Marc Eglin have agreed to co-chair the public campaign

The NEW South Branch features 68,000 s.f. of totally accessible space including:

- An Aquatic Center with two pools:
 - √ A warm water 'zero depth entry' pool
 - √ A cooler, competition pool
- 1/10th mile Indoor Walking and Jogging Track
- Special-needs Locker Rooms
- Ready-To-Be-Fit Room
- Complete state-of-the-art Wellness Center
- Exercise Studios
- Multi-purpose Gymnasium
- Youth and Teen Center including:
 - √ Child Watch Facility
 - √ Adventure Center
 - √ Classrooms and Social Space
- Elevator access to Second Level and Loading Dock



Site Location:

The new South Branch will be situated on a 31-acre parcel just off Snyder Drive and will provide plenty of outdoor activities including: walking and wellness trails; sports fields; volleyball; tennis; fully-functional pavilion for day and special camps; ample parking for members, guests and special community events; drop-off and pick-up area for buses and parents.

Ten acres of green space will service a variety of major community events throughout the year and provide limitless growth potential in what will be a very bright and healthy future for those living in the Greater Lockport YMCA service area.

How YOU can get involved:

The Lockport Family YMCA needs YOUR help!

Visit our website at www.LockportYMCA.com to find out how you can...

- Become a donor
- Join the Campaign Team
- Make suggestions for classes and programs we provide
- Keep up to date with special events for individuals and families
- And Much, Much, more!

